

# Compliance Criteria for the use of the Emblem

The Industry Emblem Regulations 2011 stipulates the compliance criteria for the use of the emblems.

## A. Fijian Product

For the use of the emblem to be used in conjunction with the representation **“Fijian Product”**:

- i) all significant components must originate from Fiji; and
- ii) all, or virtually all, processes involved in the production or manufacture of the goods must have happened in Fiji.

1. *The litmus test here is the proof of sourcing all significant components locally and producing/manufacturing the final good here in Fiji. For example, honey sourced and processed locally will qualify irrespective of the fact that the packaging and bottling materials are imported because the significant component in this case is honey.*
2. *This is designed to include not only large manufacturers but also micro-entrepreneurs and cottage industries involved in the manufacture and processing of products such as honey, virgin coconut oil, body care products, etc.*

## B. Fijian Made

For the use of the emblem to be used in conjunction with the representation **“Fijian Made”**:

- i) The good must be substantially transformed through a change in tariff heading.

1. *The definition to guide the use of this representation is as stipulated in the Customs (Budget Amendment) Decree 2010 which defines substantial transformation as: “Imported inputs of two or more items, each coded of four digits on the Harmonized Commodity Description and Coding System which upon manufacturing or processing will result in a finished good that is substantially different from the original by virtue of a change to the classification of the goods in its first four digits of the Fiji Standard Tariff based on the Harmonized Description and Coding System”.*
2. *This is designed to include producers and manufacturers who rely on imported inputs /raw materials for the manufacture/processing of their goods and products. A classic example here is biscuits, of which its inputs namely flour, coloring, etc. are imported under a different tariff heading than that of the final product, biscuits.*

3. *For those wishing to export 'Fijian Made' under PICTA, 40% value added criteria will need to be met of which FRCA has the mechanism in place to verify this.*

### **C. Fijian Sewn**

For the use of the emblem to be used in conjunction with the representation **"Fijian Sewn"**:

- i) The good must be substantially transformed through a change in tariff heading.

1. *The definition to guide the use of this representation is the same as that of B. above, however this is specifically for use by large garment manufacturers and micro-entrepreneurs that run small tailoring and sewing businesses and distinguishes them from those that will use the 'Fijian Made' logo.*
2. *For those wishing to export under PICTA, 40% value added criteria will need to be met and those wishing to export under SPARTECA, 50% value added criteria will need to be met. FRCA has existing mechanisms in place to cater for those manufacturers already exporting under these two arrangements.*

### **D. Fijian Assembled or Fijian Packed or Fijian Designed**

For the use of the emblem to be used in conjunction with the representation **"Fijian Assembled"** or **"Fijian Packed"** or **"Fijian Designed"**:

- i) Insufficient working processes such as preservations, simple operations such as cutting, packaging, labeling, simple mixing operation, simple assembly, and slaughter of animals are involved.

1. *This definition is designed to include those that carry out minimal processes which do not substantially alter the original imported product and includes processes such as freezing, canning or simple preserving processes associated with packaging, simple mixing or blending of food ingredients, where the resulting product is not substantially different to the different ingredients, Juicing – extractions of juice from fruit, Homogenization, Seasoning, Marinating, Coating, Curing, Roasting or toasting of coffee beans, nuts or seeds, etc.*
2. *In such cases and to avoid making misleading representations about the origin of the product, explicit terms such as 'assembled'` packed' or` designed' should be used by the manufacturers.*

## E. **Fijian Crafted**

For the use of the emblem to be used in conjunction with the representation “**Fijian Crafted**”:

- i) All handicraft which use as its major components locally sourced materials that are weaved, crafted, and stringed to depict authentic Fijian craft.

1. *The litmus test here is the proof of sourcing all major components locally. For example a woven basket might contain imported components such as strings, buttons, etc. but the major component sourced locally is the raw material used to make the basket.*
2. *This is designed to differentiate authentic Fijian craft from handicraft made in other countries and ones that use largely imported components and is specifically targeted for micro and small entrepreneurs who cater for the tourist market.*

## F. **Fijian Grown**

For the use of the emblem to be used in conjunction with the representation “**Fijian Grown**”:

- i) All products that are obtained in an unprocessed state such as fruit and vegetables and products harvested and obtained by hunting and fishing.

1. *The definition used here is taken from the definition of ‘wholly obtained’ used in trade agreements.*
2. *In the context of the Campaign, the definition is targeted for use by our farmers and fishermen to raise the profile of our local produce.*